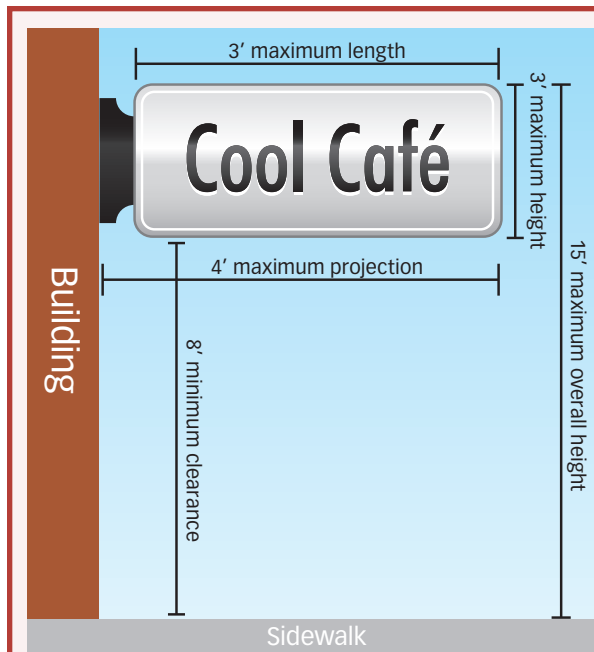


Zoning Ordinance

Section 14.38.105 Signs Permitted in the Downtown (DT) Zones

(2) Projecting Signs. One sign shall be allowed to project from the building face for each street-level business or street-level parking lot entry, having street frontage, subject to the following conditions:

- (a) Entrance: The business shall have a public entrance directly onto the street.
- (b) Height: The sign shall be located below the finished floor of the second level of a building or have a maximum height of 15 feet above the final grade, whichever is lower.
- (c) Clearance: There must be a minimum eight feet of clearance from the bottom of the sign structure to the ground directly below the sign.
- (d) Area: Signs shall not exceed nine square feet in the area.
- (e) Sign Length and Height: Sign length and height shall not exceed three linear feet.
- (f) Projecting: Signs, including mounting hardware, shall not project more than 48 inches from the face of the building.
- (g) Thickness: Signs, including the cabinet, shall not be more than four inches thick. External lighting shall not be limited to the four inch maximum sign cabinet thickness.
- (h) Lettering Height: Individual sign letters shall not exceed 12 inches in height.
- (i) Materials: Exposed surfaces of the sign may be constructed of metal, glass, stone, solid wood, or other materials that are architecturally compatible with the exterior of the structure. If staff determines that the proposed materials are not architecturally compatible, the sign will be referred to the Design Review Committee for review and approval.
- (j) Lighting: Projecting signs may be illuminated externally. Externally lit signs shall be illuminated only with stationary, shielded light sources directed solely onto the sign without causing glare.
- (k) Hold Harmless Agreement: When a sign extends over a public right of way, a hold harmless agreement must be signed by the owner of the sign prior to approval and installation of said sign.
- (l) Business Identification: The message on projecting signs shall be limited to the name of the business and its logo.
- (m) Electronic Signs: Projecting signs shall not include electronic components.
- (n) Changeable Copy: Projecting signs shall not be designed to include changeable copy.
- (o) Building Location: Projecting signs shall not project from building elements that are located within the street right-of-way.



Basic Projecting Sign Requirements



PROVO CITY
REDEVELOPMENT
AGENCY

Redevelopment Agency

250 W. Center St., #340

Provo, UT 84601

Phone: 801-852-6160

Fax: 801-375-1469

E-mail: csweeten@provo.utah.gov

Open: M-TH 7:00am-6:00pm

Community Development

330 West 100 South

Provo, UT 84601

Phone: 801-852-6413

Fax: 801-852-6417

Email: cwalls@provo.utah.gov

PROVO CITY'S
PROJECTING
"BLADE"
SIGN GRANT

Increase your
Downtown
visibility.

Announcing a Special Opportunity to Promote Your Business

Projecting or “blade” signs are used along pedestrian-oriented streets to identify attached or closely spaced shops, restaurants, and service businesses.

The Provo City Council has approved a package of amendments to the City’s zoning regulations pertaining to the Downtown, which are intended to foster revitalization. Among these amendments is a change to sign regulations to allow for and set forth development requirements for blade signs on the front of buildings. These signs, common in many retail districts, will assist pedestrians in downtown Provo to better identify the locations of businesses as they walk down the street.

In order to encourage the prompt introduction of new blade signs in Downtown, the City is offering a grant program, for a limited time, to assist businesses with the cost of erecting new signs. The purpose of offering this incentive is to induce a more rapid conversion from older and non-conforming signs to the new blade sign standard.



Blade Sign Grant

The grant program is available on a first-come, first-serve basis for a limited time to qualifying businesses fronting on Center Street from 500 West through 100 East and on University Avenue from Center Street through 200 North.

The grant is available only for new projecting signs that meet City ordinance.

Each eligible business may receive a grant of up to \$1,000 toward the cost of fabricating and installing a projecting sign and lighting for the sign.

Business or property owners must apply and be approved for the grant and sign permit prior to erecting the sign.

In addition to the grant, Provo City will waive the sign permit fee for the approved grant applicants.

Provo will reimburse the business or property owner, or pay the sign contractor directly, after the final inspection of the installed sign by the

Provo City Community Development Department. Payment will be based on a paid receipt or unpaid invoice from a licensed sign contractor.

How to Apply

Submit the following to Community Development, 330 West 100 South, Provo, between 7:00am and 6:00pm, Mon. - Thurs.

- A Sign permit application: (provo.org/commdev.forms.html, click on Building Permit Application).
- 2 sets of drawings of the sign, including colors, dimensions, how it will be attached to the wall, etc.
- Copy of the sign bid.
- Sign Grant Application form: (provo.org/econdev_redev.bladesignapps.html).
- Applications may be picked up at either the Redevelopment Agency (250 W. Center St., #340) or the Community Development Office from 7:00am to 6:00pm, Monday through Thursday.
- It takes approximately 1 week to be approved, at which time a sign permit will be issued.

This program is offered on a first-come, first-serve basis for grant applications approved by December 31, 2011, or until funds run out, whichever comes first .

