

## **Provo's International Flavor**

Provo has a unique international flavor due in part to the global draw of Brigham Young University and the fact that many Provo residents have completed service missions around the world.

Speaking a foreign language is a part of the Provo culture. At BYU for example, 128 languages are spoken on campus, 62 languages are taught on campus, and 65% of the students speak a second language. In addition, BYU is the #3 university in the country for foreign language degrees. The cultures of these many countries are brought home to Provo and a multi-cultural environment is created.

This international flavor extends to all aspects of life in Provo. Take for example the small business community. With over 4500 small businesses, Provo has many unique offerings. The uniqueness of these offerings often involves an international component.

For example, downtown Provo has a number of restaurants, over 75 at last count. Of those, about 40 offer food from countries throughout the world – Mexico, Brazil, El Salvador, Peru, Argentina, India, China, Japan, Vietnam, Thailand, France, Italy, Czech Republic, and on and on.

This international connection does not just influence food but spreads to many other businesses. For example, Ethik Collective reaches out to 15 countries and curates handcrafted items from the international community. These products are gathered to Provo and then distributed to numerous companies, often for employee awards and corporate giveaways. Countries such as Uganda, Morocco, Palestine, Turkey, Nepal, and India produce these products.

As with Provo's culture of innovation and creativity, Provo's International flavor influences what Provo is and enhances the excellent quality of life found in the City. Provo understands first-hand that having a strong international flavor is of vital importance. **Another Great Provo Advantage**!