



So, what is the Provo Advantage?

Provo has been recognized nationally for being an outstanding city – #1 Top Performing City (Milken Inst.); #1 Safest City (MoneyGeek); #1 Youngest City (porch.com); #1 Most Charitable City (Smart Assist); #3 Best Run City (Wallet Hub). And the national awards just keep coming.

Provo is the downtown or Central Business District for Utah County, the fastest growing county in the fastest growing state in the nation. It is the center for education, medical, government, hospitality, and transportation for the entire County.

Provo is the only community in Utah County with a thriving, livable downtown. There are over 70 restaurants in the downtown area, a four-star hotel and 2 convention centers. Over 1,000 multi-family dwelling units have been built in the past 3 years or are under construction / planned.

Provo has been and continues to be the innovation hub for the entire area. From the early days of WordPerfect and Novell, to the many spinoffs of those companies, to the current setting where dozens of start-up companies are in Provo setting the stage for the next wave of innovation and advancement. The constant flow of highly educated, high-quality employees flowing from BYU and UVU will keep Provo at the forefront of innovation.

Momentum continues to build as others recognize the many advantages that Provo offers. Right now, Freedom Commons is under construction bringing 280,000sf of class A office space to downtown Provo, several high-end multi-family housing projects are under construction, the Provo Airport is being expanded, a new 150,000sf City Hall will open in June 2022, and the redevelopment of the old City Hall site will begin soon after.

That's a mouthful, but, YES, there is "The Provo Advantage". See for yourself! Check us out on LinkedIn and Facebook under Prove City Economic Development, and on Instagram under Provo Economic Development.