



## Uniquely Provo

Over the past 18 months we have covered numerous Provo Advantage themes. But the topics that best illustrate what an exceptional place Provo is deal with this community's culture of innovation and creativity. This is the foundation upon which Provo is built and is the seedbed for so many remarkable things coming from Provo.

An outgrowth of a culture of innovation and creativity are the innovative ideas and the products that emerge from these ideas. Take for example **Vanderhall Motor Works**. They are the only car manufacturer in Utah and have received rave reviews from industry insiders. They developed an innovative 3-wheel auto-cycle and the Brawley an all-terrain, all electric, 4-wheel drive vehicle. They have sold 6000 vehicles through distributors in 36 states and 17 countries.

Another unique Provo company is **KLOS Guitars**. What started as a student project at BYU has now become a worldwide business. As the only guitar manufacturer in Utah, KLOS is unique in that they manufacture carbon fiber guitars, one of the only such manufacturers in the U.S. They provide 14 products including guitars, electric bases, and ukuleles. They have sold over 12,000 products in all 50 states and over 80 foreign countries. Another amazing company that calls Provo home is **Kirkham Motor Sports**. This is the only company in the world building exact aluminum bodied replicas of the Shelby Cobra 427s and 289s. They have built over 1000 such cars over the years and are renowned in their field.

**Wilson Audio** is another unique company in Provo. Founded nearly 50 years ago, they make world famous, custom sound equipment. They have produced over 100,000 pairs of audio speakers that reside in music lover's homes and professional recording studios worldwide – with dealers in 44 countries. The company receives 30-40 awards annually, both domestic and international, which establishes them as a leader in their field. They have grown 80% in the past 8 years.

**Duncan Aviation** is another unique Provo business. With their facility adjacent to Provo Airport, they provide custom maintenance and interior design for corporate jets. They set the industry standard in airline customization, employing over 400 and working on over 500 planes annually – 20% international customers.

The list of unique and creative businesses could go on and on. Provo is a dynamic center of innovation and creativity and from that spring numerous ideas which turn into many, many creative products and services. Provo is clearly a unique place, and this uniqueness results in yet **Another Outstanding Provo Advantage**.