



## Economically Vibrant

I recently asked Provo’s Economic Director, Keith Morey, to share what exciting things are happening on our city’s economic and commercial front. He quickly responded, “What direction would you like me to discuss? North, south, east, or west—everywhere you turn, something remarkable is happening in Provo!” One of Provo’s Four Pillars, Economically Vibrant, is a vision that impacts every Provo resident. We are investing in business retention, attraction, location, and development here in our community.

Provo has grown and changed much over the last few decades. While it’s sometimes hard to see the city that we love advance and develop, Provo’s economic growth has a significant effect on the quality of life for our residents: less travel for work, employment opportunities that appeal to rising generations, and increased earning potential. These measures are also hallmarks of a healthy economy. In fact, when Provo was chosen by the Milken Institute as the top-performing city in the nation (three years in a row!), these and other economic measures played a significant role in securing that award.

We ranked FIRST in five-year growth for jobs

and FIRST for five-year growth for wages. While those markers contributed to a #1 spot for Best Performing City, there are other top spots where Provo is continuing to show up. We recently ranked as the top city for most satisfied workers, the top city for the job market, and as something that speaks so much to who we are, Provo just ranked as the #1 most charitable city.

I have the regular opportunity to meet with leaders and executives at Provo’s beautiful City Hall. The view from our offices allows me to guide their sights across the city as we take in Provo’s tapestry. What makes Provo appealing to businesses is the same thing that makes it appealing to residents: thriving businesses, world-class educational opportunities, an incredible hospital that offers high-quality care, leisure and recreational opportunities in abundance, and those beloved neighborhoods that still maintain that raise-your-family-here essence.

COMING APRIL 19, 2024



TICKETS ON SALE NOW  
COVEYCENTER.ORG



COVEY CENTER for the ARTS

HAPPY NEW YEAR-2024

Jan 29 | ALICIA WRIGLEY QUARTET:  
SESAME STREET JAZZ FREE  
Ticketed

Feb 3 | NASHVILLE SONGWRITER SPOTLIGHT \$

Feb 8-  
Mar 2 | SILENT SKY  
BLACK BOX THEATRE \$

Feb 24 | MOZART GROUP \$

Mar 27 | ILUMINATE \$

THESE SHOWS AND MORE @ COVEYCENTER.ORG

# RAISING THE BARK: A PAW-SITIVE CHANGE FOR OUR OPEN SPACES



Ever felt like your morning jog was more of a game of dodge-the-dog than actual exercise? We frequently hear complaints of unleashed canines, rogue poop, and sidewalk slip 'n' slides—it's become a bit of a "ruff" situation.

We want to make sure everyone is aware, it is the law in Provo City that:

- animals must be on-leash when not confined on the owner's property;
- animal waste must be promptly cleaned up and removed from both public and private property (unless you have the owner's permission).

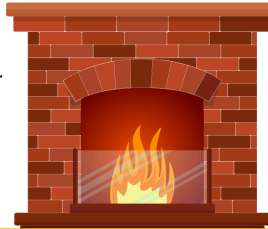
Violation of these laws is a criminal offense and typically results in a fine of at least \$150 (the judge could order up to \$1,000). Our animal control and police officers will issue citations for these violations.

We understand that the majority of pet owners in our community are responsible and caring individuals who prioritize the well-being of their furry companions and fellow residents. However, the actions of a few can have a significant impact on the overall quality of life for everyone. Our enforcement efforts are not meant to punish responsible pet owners, but rather to deter those who disregard city ordinances and common decency.

## WINTER FIRE SAFETY TIPS

During wintertime and the holiday seasons, there is a greater risk of home fires. However, these fires can be prevented by following a few simple safety tips:

1. Make sure you have working smoke and carbon monoxide detectors in your home.
2. Keep anything flammable at least 3 feet away from any portable heating unit. Plug only one heating unit into an electrical outlet at a time.
3. Have a professional inspect your chimney and vents each year.
4. Store cooled ashes outside in an airtight metal container at least 10 feet from your home or any building.
5. Keep candles 12 inches away from anything that can burn. Consider using battery-powered candles.
6. Do not plug multiple extension cords together and never run an extension cord under rugs or furniture.



## STATE HOMELESS LAW UPDATE



Last session, the state legislature enacted a new homelessness law requiring larger counties to establish a plan to shelter those in need throughout the winter (October 15 to April 30). The law was passed as House Bill 499 and is found at Utah Code Section 35A-16.

Utah County's first plan needs to be submitted by August 1, 2024, to cover that following winter. Under the law, a task force has been set up to create the plan. The voting members include a county commissioner and several mayors from within Utah County. Non-voting members include representatives from local non-profits and even a number of persons who have experienced homelessness.





# PILLARS

Provo City's vision for continued prosperity is based on four citizen priorities: public safety, economic development, quality of life, and visionary planning.

The **Provo Pillars** are a solid foundation for a community that is honored nationally and loved locally.

**Welcoming, Safe & Sound, Economically Vibrant** and **Forward-Looking.**

# Economically Vibrant

*Provo is a community focused on generational prosperity.  
A thriving local economy balances growth with livability.*

## PROVO'S ACCOLADES JUST KEEP COMING

- #1 BEST PERFORMING CITY (MILKEN INST., 2023)
- #1 CITY IN AMERICA WITH MOST SATISFIED WORKERS (GLASSDOOR, 2023)
- #1 CITY WITH BEST JOB MARKET (GOODHIRE, 2022)
- #1 MOST CHARITABLE CITY (SMARTASSET, 2022)
- #1 TOP MID-SIZED U.S. MARKET FOR OFFICE TENANTS (LOOPNET, 2023)
- BEST PLACES TO LIVE IN THE U.S. IN 2023 (LIVABILITY, 2023)
- #2 TOP "BOOMTOWN" IN U.S. (LENDING TREE, 2022)
- #3 MOST NEIGHBORLY CITY (NEIGHBOR.COM, 2022)
- #6 BEST RUN CITY IN AMERICA (WALLETHUB, 2023)
- #11 BEST CITY FOR SOFTWARE DEVELOPERS TO START A CAREER (FORAGE, 2023)

THE PROVO | ADVANTAGE 



### PROVO'S STARTUP ENVIRONMENT

Provo has a rich environment that encourages and supports startup businesses. As a center of innovation, hundreds of startup companies began in Provo, and many have grown to be successful and well-known enterprises. In the technology sector for example, WordPress and Novell came on the scene in the early 1980s. Other tech startups followed in Qualtrics, Podium, Domo, Vivint, and many, many others. This tech startup environment continues to flourish in Provo.

These companies are nourished in Provo at the Startup Building, with the assistance of RevRoad and now with the arrival of Kiln Provo. The next generation of successful startups is on the scene and ready to grow. As the seedbed for what is now Silicon Slopes, Provo has energized the startup community for decades and continues to be this sector's primary catalyst.

# Provo Rankings

**#8 BEST PLACE FOR CAREER OPPORTUNITIES**

**#2 HOTTEST**

*JOB MARKET  
IN AMERICA*

**#5 MOST DYNAMIC  
METROPOLITAN**

**#1 BEST**

*PERFORMING CITY*

**#4 U.S. CITY WITH THE *BEST* JOB MARKET**

**#10 MOST EDUCATED**

*CITY IN AMERICA*

**#2 SAFEST CITY IN THE U.S.**

**#3 MOST AFFORDABLE**

**#16 BEST WORK-FROM-HOME CITY**

*CITY TO LIVE AND WORK*



## PROVO'S EMERGING BIOTECH SECTOR

Noorda College of Osteopathic Medicine has moved into their new 140,000 sf classroom / administration building. This is the first phase of what will become the \$420M Provo Medical Technology campus. This campus will house the largest Medical School in the Intermountain West and will also have a significant research component. When coupled with Rocky Mountain University of Health professions next door, this area of south Provo will grow into a dynamic biotech and life sciences area benefiting Provo, the State of Utah, and beyond.



## PROJECT UPDATE

Numerous projects are currently underway in Provo totaling nearly \$1.5B of investment. Projects are being developed in all sectors from commercial to residential and from educational to religious. The projects that are currently underway will change the face of Provo and will forever impact the community itself.

**Scan the QR code  
to Take The Provo  
Pillars Survey**



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ECONOMICALLY VIBRANT  
SOCIAL MEDIA**



@PROVOCITY  
@PROVOECONOMICDEVELOPMENT



## NEIGHBORHOOD DISTRICT PROGRAM 2024 Meeting Schedule

<b>JAN</b>	<b>3</b>	<b>ALL DISTRICTS</b>	<b>JULY</b>	<b>17</b>	<b>DISTRICT 1</b>
<b>JAN</b>	<b>24</b>	<b>DISTRICT 1*</b>	<b>JULY</b>	<b>31</b>	<b>DISTRICT 2</b>
<b>FEB</b>	<b>7</b>	<b>DISTRICT 2*</b>	<b>AUG</b>	<b>7</b>	<b>DISTRICT 3</b>
<b>FEB</b>	<b>21</b>	<b>DISTRICT 3*</b>	<b>AUG</b>	<b>21</b>	<b>DISTRICT 4</b>
<b>MAR</b>	<b>6</b>	<b>DISTRICT 4*</b>	<b>SEPT</b>	<b>4</b>	<b>DISTRICT 5</b>
<b>MAR</b>	<b>20</b>	<b>DISTRICT 5*</b>	<b>OCT</b>	<b>2</b>	<b>DISTRICT 1</b>
<b>APRIL</b>	<b>17</b>	<b>DISTRICT 1</b>	<b>OCT</b>	<b>16</b>	<b>DISTRICT 2</b>
<b>MAY</b>	<b>1</b>	<b>DISTRICT 2</b>	<b>OCT</b>	<b>30</b>	<b>DISTRICT 3</b>
<b>MAY</b>	<b>15</b>	<b>DISTRICT 3</b>	<b>NOV</b>	<b>6</b>	<b>DISTRICT 4</b>
<b>MAY</b>	<b>29</b>	<b>DISTRICT 4</b>	<b>NOV</b>	<b>20</b>	<b>DISTRICT 5</b>
<b>JUNE</b>	<b>5</b>	<b>DISTRICT 5</b>			

\*ELECTION MEETINGS



MEETINGS START AT 6:00 PM  
CITY HALL COMMUNITY ROOM  
445 W CENTER ST, PROVO

[PROVO.ORG/COMMUNITY/  
NEIGHBORHOOD-DISTRICT-PROGRAM](https://provo.org/community/neighborhood-district-program)



## CITY COUNCIL 2024 Meeting Schedule

January 9	July 16
January 23	August 6
February 6	August 20
February 20	September 3
March 5	September 17
March 19	October 1
April 16	October 15
April 30	November 5
May 14	November 19
June 4	December 3
June 18	December 17

Additional Work Meetings may be held in May and June to discuss the budget.

View meeting details, agendas, and materials at [agendas.provo.org](https://agendas.provo.org)



**provo**  
RECREATION  
CENTER

### 3 FACILITIES, 1 MEMBERSHIP!

With your membership at the Provo Recreation Center you also get access to two other facilities, The Timpanogos Golf Club and Peaks Ice Arena.

**Your Triple Play Membership gives you access to 3 World Class Facilities with countless amenities including:**

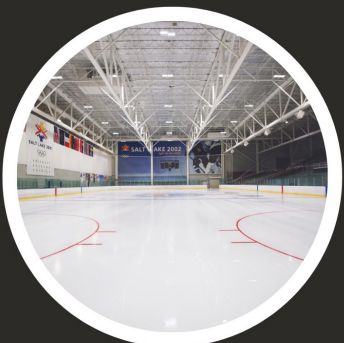
Two Fitness Centers with Cardio and Weight Systems, Basketball, Racquetball, Pickleball, Volleyball, Tennis, Indoor & Outdoor Pools, Lap Pool, Hot Tub, Wave Pool, Dive Cliff, Lazy River, NinjaCross Obstacle Course, Waterslides, 180+ Fitness Classes, Climbing Wall, Game Room, Ice Skating, and Golf Course.

*See Rec Center staff for details.*

**TRIPLE PLAY  
MEMBERSHIP**



**3 Facilities  
1 Membership**



# 2024 SANITATION HOLIDAYS

<b>NEW YEAR'S DAY</b>	1/1/24	Monday	One day late all week
<b>MEMORIAL DAY</b>	5/27/24	Monday	One day late all week
<b>4TH OF JULY</b>	7/4/24	Thursday	Thursday pickup on Friday
<b>LABOR DAY</b>	9/2/24	Monday	One day late all week
<b>THANKSGIVING</b>	11/28/24	Thursday	Thursday pickup on Friday
<b>CHRISTMAS</b>	12/25/24	Wednesday	Wed. & Thurs. one day late

*Holidays not listed will be on the Regular Schedule*

## CLEANUP DAYS

<b>CHRISTMAS TREE PICKUP</b>	Jan 2 - Feb 1
<b>GREEN WASTE PICKUP</b>	March 4 - Dec 5
<b>SPRING CLEANUP</b>	March 25 - May 4
<b>FALL CLEANUP</b>	Sept 23 - Nov 2
<b>LEAF BAG PICKUP</b>	Nov - Dec

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## CHRISTMAS TREE PICKUP

Mark your calendar: Christmas tree pickup starts on January 2nd and continues until February 1st. It's as easy as 1, 2, 3:

1. Remove all decorations from your Christmas tree.
2. Place your tree outside on the curb.
3. Provo City Public Works will manage the rest, collecting trees on your regularly scheduled garbage day.

Take advantage of this convenient service to discard your live Christmas trees.

