



December 2023

	Dec-22	Dec-23	YTD Cumulative	
			2022	2023
<u>Borrowers</u>				
Registered Borrowers	60,968	67,911	n/a	n/a
New Borrowers this month	351	377	6,472	7,021
<u>Circulation</u>				
Total Circulation	124,747	125,127	1,675,902	1,687,109
Children's Items	51,318	46,787	745,221	713,859
Adult & YA Items	30,402	28,286	415,590	395,685
ebooks/downloadables	43,027	50,054	515,091	577,565
<u>Items</u>				
Total Items Owned	259,298	256,503	n/a	n/a
Children's Items	104,609	104,264	n/a	n/a
Adult & YA Items	132,054	127,500	n/a	n/a
Digital Items	22,635	24,739	n/a	n/a
New Items added this month	1,850	2,240	27,610	29,157
<u>Programs</u>				
Total Program Attendance	4,499	5,155	60,277	70,781
Children's (# programs)	36	15	767	783
Children's Attendance	2,931	2,604	48,425	51,241
Adult/Teen (# programs)	27	39	396	444
Adult/Teen Attendance	1,510	2,077	8,215	13,020
Community Relations (# programs)	3	13	47	165
Community Relations Attendance	48	468	3,444	6,126
Basement Creative Lab (# programs)	44	16	95	227
Basement Creative Lab Attendance	10	6	193	394
Basement Creative Lab Studio Bookings	5	18	64	146
Outreach (# programs)	32	50	249	524
The Attic (# visitors)*	792	650	6,331	5,588
*Winter Wonderland (Dec. 6-29)				
<u>Social Media Interactions</u>				
Facebook Reach	8,548	13,255	67,948	136,739
Instagram Reach	3159	5935	54,196	85,769
Instagram Engagement (likes, comments, etc.)	400	2221	15,894	25,452
YouTube Views	363	2500	1,391	14,863
Spotify Listens	-	14	-	71
Apple Podcast	-	6	-	72



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<u>Academy Rentals</u>				
Scheduling Office - Room Rental/Use	61	67	714	792
Free Room Use	20	22	284	300
Paid Events	41	45	430	492
Total Fees	\$18,313.63	\$19,024.25	\$144,796.93	\$186,922.75
<u>Miscellaneous</u>				
Web Page Visits	108,670	120,626	1,543,713	1,679,341
Computer Sessions	2,619	3,029	36,194	40,374
Volunteer Hours	23	50	983	920
Study Room Reservations	561	598	7,117	8,090